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Clear Communication.	Clear Space. Flow.
Biz Success. Amazon	. Apple. Uber.

The Process.

## **IDENTIFY.**

## 1. Essential. 2. Sequence. 3. Aesthetics

Pick <b>ONE</b> thing.
Simply describe it as it is.
▼
Simply describe its ideal state.
▼
What's assential for its ideal state?
What's essential for its ideal state?
What could make ideal state inevitable?
What could make ideal state mevitable:
Went ecoping for that?

Want coaching for that? <u>simplifyZoom.com</u> →